



# Press Kit

## About OpenStax

OpenStax is part of Rice University, which is a 501(c)(3) nonprofit charitable organization. Originally founded by Rice University Professor Richard Baraniuk as Connexions in 1999, OpenStax was launched in 2012 to provide free, high-quality, peer-reviewed, and openly licensed textbooks for high school and college courses. Initially, we targeted courses with high enrollment and historically high cost of materials.

Over the years, our library has grown to include over 60 textbooks for high school and college with many being translated into Spanish and Polish languages. Our organization now includes a cutting-edge education research division and K12 division which, alongside textbooks, provides a standards-aligned, interactive Algebra I curriculum. All of this work in conjunction with our EdTech partner program (our allies) and Institutional Partner program serves our commitment to building a future where each and every student can access the tools they need to complete their courses and achieve their educational dreams.

## Testimonials

**“OpenStax was founded for the express purpose of bringing open educational resources into the mainstream. We are disruptors to the traditional publishing landscape. Our goal is to increase quality, decrease cost, improve the learning experience, and ensure every student has access to the course materials they need. Learning materials have gotten so expensive, students are often forced to choose to go without. We aim to understand the needs of educators and students, support the teaching and learning process, and help students grow to their highest, best potential without financial burden.”**

-Professor Richard G. Baraniuk, founder and executive director, *OpenStax*

**“The model and culture of OpenStax directly reflects our greater mission - we strive to be transparent, open, widely distributed, and ultimately be the change we wish to see in the world. Our substantial impact to date has been made possible by the authors, educators, advocates, students, and employees who support and embrace this important work.”**

-Daniel Williamson, managing director, *OpenStax*

**“OpenStax believes diversity, equity, and inclusion are at the heart of student success and essential to the health of education as a field. To that end, we are committed to creating and providing content that is culturally responsive, inclusive, and representative. The learners we serve find themselves, their histories, and their communities in OpenStax content and products and, by virtue of open licensing, educators are free to further adapt our content as needed to meet the needs of their students.”**

-Kathi Fletcher, director of fairness, accountability, transparency, and ethics (FATE), *OpenStax*

### Press inquiries

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# Fact Sheet

**Year founded:** 1999

**How does OpenStax work?** OpenStax provides products and services to educators and learners everywhere. We listen to the field to assess the highest level of need, seek philanthropic support and community donations for funding, and then begin our rigorous development process.

**Number of OpenStax textbooks currently available:** 65

**Students who have used OpenStax since launch:** 36.1 million

**Students who used OpenStax in the 2021-2022 academic year:** 7 million

**Money saved since launch:** \$2.9 billion

**Money saved in the 2022 - 2023 academic year:** \$522 million

**Countries reported using OpenStax textbooks:** 150

**Current institution textbook adoptions in the United States:** 12,775 total institutions made up of 3,448 higher education and 9,144 K12 institutions with 183 additional identifying as other.

**Number of OpenStax Allies:** 95

**Number of educators using RAISE:** 91

**Number of students engaging in Kinetic research studies:** 8,039

**Press inquiries**

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# Textbook Collections

(As of August 2023)

## Math

Algebra and Trigonometry 2e  
Calculus Volumes 1, 2, 3  
College Algebra 2e  
College Algebra 2e with Corequisite Support  
Contemporary Mathematics  
Elementary Algebra 2e  
Intermediate Algebra 2e  
Introductory Business Statistics  
Introductory Statistics  
Prealgebra 2e  
Precalculus 2e

## Science

Anatomy and Physiology 1, 2e  
Astronomy 2e  
Biology 2e  
Chemistry 2e  
Chemistry: Atoms First 2e  
College Physics 2e  
Concepts of Biology  
Fizyka (Polish University Physics) Volumes 1, 2, 3  
Microbiology  
Organic Chemistry  
University Physics Volumes 1, 2, 3

## Business

Business Ethics  
Business Law I Essentials  
Entrepreneurship  
Financial Accounting  
Introduction to Business  
Introduction to Intellectual Property  
Introductory Business Statistics  
Managerial Accounting  
Organizational Behavior  
Principles of Finance  
Principles of Management  
Principles of Marketing

## Social Sciences

American Government 3e  
Introduction to Anthropology  
Introduction to Political Science  
Introduction to Sociology 3e  
Mikroekonomia (Polish Microeconomics)  
Principles of Economics 3e  
Principles of Macroeconomics 3e  
Principles of Microeconomics 3e  
Psychologia (Polish Psychology)  
Psychology 2e

## Humanities

Introduction to Philosophy  
U.S. History  
World History, Volume 2: from 1400  
Writing Guide with Handbook

## Essentials

Business Law I Essentials

## College Success

College Success  
College Success Concise

## High School

Biology for AP® courses  
College Physics for AP® courses 2e  
High School Physics  
Preparing for College Success  
High School Statistics

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